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Get out of the lift truck business: lift truck fleet management services are all about reducing costs and helping you focus attention not on lift trucks, but rather on your own business.(Fleet Management)

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Magazines Material Handling Management; 8/1/2003; Trunk, Christopher

Whether you operate a small fleet of lift trucks, just one truck or a fleet that spans many facilities, smart lift truck fleet management can save you money and refocus your energies on core activities.

"Customers simply don't have the time or interest to be in the lift truck business, preferring to focus on core responsibilities. Six months' worth of lift truck fleet data provides an excellent baseline to see where cost savings can be achieved," says Dixie Connor, senior marketing manager for Nissan Forklift Corporation North America.

Fleet management is flexible in that ...

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